

# The Evolution of the Industry: What We Learned from the Pandemic

Virtual CE Webinar

Wednesday, April 21

2-4 pm

Hosted by



More seniors are residing in close-living quarters such as assisted living and nursing homes, and the over-reliance on public benefits and the decreasing reimbursement rates, led to lapses in care, infection control, and safety. The objective of this discussion is to identify these lapses and detail proposed solutions, including reinventing senior care, addressing infection controls, and increasing staffing.

**At the end, participants will be able to:**

- Identify weaknesses and lapses in currently employed infection controls.
- Explain proposed government regulations to address future pandemics
- Identify private industry proposals and strategies to create more dignified elder care models and state how those models may create better infection controls
- Explain how to advocate for the aging population in the current environment

**OUR CE WEBINARS OFFER 2 CREDITS FOR SOCIAL WORKERS, NURSING HOME ADMINISTRATORS, ASSISTED LIVING ADMINISTRATORS, CASE MANAGERS AND HR PROFESSIONALS SHRM-CP AND SHRM-SCP.**

**\*To receive your CE certificate, include professional license ID# upon registration\***

This CEU seminar is hosted by Rothkoff Law Group. CEUs are awarded by NASW-NJ. NASW-NJ has approved this seminar for social workers. Rothkoff Law Group will give you a certificate of attendance at the end of this seminar. However, your CEU credit certificate will come directly from NASW-NJ via email. Please ensure that we have your current email on file so you may receive your certificate.

**Register Now at:**  
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**Webinar Speaker:**  
**Bryan J. Adler, Esq., CELA**  
is a Certified Elder Law Attorney (CELA) through National Elder Law Foundation. He dedicates his practice to advising and counseling clients in the areas of elder law, life care planning, asset protection, veterans' benefits, estate planning, guardianships and long-term care advocacy.



**IF YOU HAVE QUESTIONS, PLEASE CONTACT:**

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